



**ASAP Australian Society
of Animal Production
27th Biennial Conference**



**NZAP New Zealand Society
of Animal Production
68th Annual Conference**

"From Science to Application"

24th to 27th June 2008

The University of Queensland, St Lucia Campus, Brisbane

An invitation to sponsor

Here is an opportunity for your organisation to be involved in the first ever joint meeting of the Australian Society of Animal Production and the New Zealand Society of Animal Production. "From Science to Application" is a scientific event combining ASAP's 27th Biennial Conference and NZAP's 68th Annual Conference. It will be held at the University of Queensland, St Lucia Campus, Brisbane from 24th to 27th June 2008.

The Federal Committee of the Australian Society of Animal Production is pleased to offer your organisation the opportunity to provide sponsorship of the Conference. This is an opportunity for your company to demonstrate support for this event, to increase customer contact, and pursue business opportunities in the livestock industry.

The Conference will bring together a number of international speakers and leading Australian and New Zealand scientists to present the latest molecular and high technology research findings and discuss their application to the Australian livestock industries.

The Conference will provide an invaluable opportunity for researchers, industry advisers, commercial company representatives, primary producers, and students to share the latest research and development findings and enhance their national and international networks.

For further information in relation to Conference sponsorship, please contact:

Jackie Kyte, 'JK Connections', Sponsorship Coordinator, 75 Groundwater Road GYMPIE Q 4570
Phone: 07 5482 4368 or 0409 564 729 Email: jkyte@bigpond.net.au

Sponsorship Opportunities

The following outlines sponsorship opportunities, entitlements and the costs involved.

Platinum sponsor

\$22,000 incl. GST

As a Platinum Sponsor of the Conference, you will enjoy the highest level of exposure offered over all other sponsors. As the Platinum sponsor you will receive considerable exposure and recognition through the following benefits:

- § Chairing and negotiated naming rights to one major plenary session during the Conference.
- § Recognition as 'Platinum' sponsor in opening and closing speeches.
- § Corporate signage in prominent positions during the Conference (to be supplied by sponsor).
- § Company logo to appear prominently on Conference slides.
- § Company name and logo to appear prominently on all Conference promotional material, including a link to the company's web site on the conference web site.
- § Acknowledgement as Platinum sponsor in the Conference program, including logo and paragraph outlining your organisation's objectives.
- § A full page advertisement in Conference working program (artwork to be supplied by sponsor).
- § Complimentary insert in Conference satchel (to be supplied by sponsor).
- § Three complimentary Conference registrations, including attendance at all social functions.

If you have specific requirements or desired outcomes linked to your sponsorship, we are happy to tailor a package to suit your needs.

Gold sponsor

\$11,000 incl. GST

As a Gold sponsor of the Conference, you will receive an excellent level of exposure through a range of media.

- § Recognition as 'Gold' sponsor.
- § Chairing and negotiated naming rights to one of four original scientific presentations during the Conference.
- § Acknowledgement as Gold sponsor in opening and closing speeches.
- § Corporate signage in prominent position during the Conference (to be supplied by sponsor).
- § Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as Gold sponsor in media releases.
- § Acknowledgement as Gold sponsor in Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).
- § One full page advertisement in Conference working program (artwork to be provided by sponsor).
- § Two complimentary Conference registrations, including attendance at all social functions.

Silver sponsor

\$5,500 incl. GST

An excellent cost effective package that ensures your name is predominately displayed through the entire Conference.

- § Recognition as 'Silver' sponsor.
- § Corporate signage in prominent position during the Conference (to be provided by sponsor).
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § One half page advertisement in Conference working program (artwork to be provided by sponsor).
- § One complimentary Conference registration including attendance at all social functions.

Bronze sponsor

\$1,650 incl. GST

- § Recognition as 'Bronze' sponsor.
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).
- § One quarter page advertisement in Conference working program (artwork to be provided by sponsor).

Conference satchel

\$11,000 incl. GST

This is an opportunity for your organisation to be promoted, not only at the Conference, but also extensively after the event. The Conference organising committee undertakes to provide a satchel that will be suitable for use by delegates in their post conference activities. The following promotional opportunities are also available:

- § Exclusive naming rights and company logo on the satchel.
- § Acknowledgement as sponsor in opening and closing speeches.
- § Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § One quarter page advertisement in the Conference working program (artwork to be supplied by sponsor).
- § Complimentary insert into Conference satchel (to be provided by sponsor).

Lanyard and name tags

\$2,200 incl. GST

Have your logo prominently displayed around every delegate's neck!

- § Your logo or company name will be printed on the lanyard which every conference delegate will receive on registration (artwork to be supplied by sponsor).
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases and Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).

- § One quarter page advertisement in Conference working program (artwork to be provided by sponsor).

“Welcome Reception” sponsor \$5,500 incl. GST

The Welcome Function will be held on the evening of Monday, 23rd June 2009 at the University of Queensland, St Lucia Campus. Sponsorship of this event will entitle the sponsoring company to the **Silver Sponsor** arrangements **plus** the following promotional opportunities:

- § Naming rights to the Welcome Reception.
- § Corporate signage in prominent display at the function (to be provided by sponsor).
- § Promotional material distributed at the function (to be provided by sponsor).

“Conference Dinner” sponsor \$11,000 incl. GST

The “Conference Dinner” will be held on the evening of Wednesday, 25th June 2008 at the St Lucia Golf Club. Sponsorship of this event will entitle the sponsoring company to the **Gold Sponsor** arrangements **plus** the following promotional opportunities:

- § Naming rights to the “Conference Dinner”.
- § Corporate signage in prominent display at the function (to be provided by sponsor).
- § Promotional material distributed at the function (to be provided by sponsor).

“BBQ Dinner - Gatton” sponsor \$5,500 incl. GST

The BBQ dinner will be held on the evening of Thursday, 26th June 2008 at the University of Queensland’s Gatton Campus, following the field trips. Sponsorship of this event will entitle the sponsoring company to the **Silver Sponsor** arrangements **plus** the following promotional opportunities:

- § Naming rights to the “BBQ Dinner”.
- § Corporate signage in prominent display at the dinner (to be provided by sponsor).
- § Promotional material distributed at the dinner (to be provided by sponsor).

Sponsorship confirmation

To be part of the *first ever joint meeting of the Australian Society of Animal Production and the New Zealand Society of Animal Production* please complete this form and post/email/fax to:

Jackie Kyte
'JK Connections'
Sponsorship Coordinator ("From Science to Application")
75 Groundwater Road GYMPIE Q 4570
Phone: 07 5482 4368 or 0409 564 729 Fax: 07 5547 0678
Email: jkyte@bigpond.net.au

Contact Name:

Organisation:

ABN:

Address:

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Telephone:

Facsimile:

Email:

Sponsorship package preferred: *(please tick)*

- | | |
|--|--|
| <input type="checkbox"/> Platinum - \$22,000 incl. GST | <input type="checkbox"/> Lanyard & Name Tag - \$2,200 inc GST |
| <input type="checkbox"/> Gold - \$11,000 incl. GST | <input type="checkbox"/> Welcome Reception - \$5,500 incl. GST |
| <input type="checkbox"/> Silver - \$5,500 incl. GST | <input type="checkbox"/> Conference Dinner - \$11,00 incl. GST |
| <input type="checkbox"/> Bronze - \$1,650 incl. GST | <input type="checkbox"/> BBQ Dinner - \$5,500 incl. GST |
| <input type="checkbox"/> Conference Satchel - \$11,000 incl. GST | |

A tax invoice will be issued upon receipt of this sponsorship confirmation.