



Australian
Society of
Animal
Production



Australian Society of Animal Production
28th Biennial Conference
“Livestock production in a changing environment”
11th to 15th July 2010 - The University of New England, Armidale

An invitation to sponsor

ASAP's 28th Biennial Conference, “**Livestock production in a changing environment**”, is a great opportunity for your organisation to build relationships with the livestock industry. This major biennial gathering will be held at the University of New England, Armidale from 11th to 15th July 2010.

The Federal Council of the Australian Society of Animal Production is pleased to offer your organisation the opportunity to provide sponsorship of the Conference. This is an opportunity for your company to demonstrate support for this event, to increase customer contact, and pursue business opportunities in the livestock industry.

The conference will bring together leading scientists, educators, livestock industry representatives and producers from across Australia to present and discuss the latest scientific findings relevant to the needs of the Australian livestock industries. It will also provide a forum for discussion of the key issues of future markets, research funding, education and adoption and how these might evolve in the next decade.

The Conference will provide an invaluable opportunity for researchers, industry advisers, commercial company representatives, primary producers, and students to share the latest research and development findings and enhance their national and international networks.

For further information in relation to Conference sponsorship, please contact:
Jackie Kyte, 'JK Connections', Sponsorship Coordinator, PO Box 846, PARK RIDGE Q
4125

Phone: 07 5482 4368 or 0409 564 729 Email: jackie@jkconnections.com.au
or visit the conference website www.asap.asn.au

Sponsorship Opportunities

The following outlines sponsorship opportunities, entitlements and the costs involved.
(All prices are quoted in Australian Dollars, and inclusive of 10% GST)

Platinum sponsor

\$22,000

As a Platinum Sponsor of the Conference, you will enjoy the highest level of exposure offered over all other sponsors. As the Platinum sponsor you will receive considerable exposure and recognition through the following benefits:

- § Chairing and negotiated naming rights to one major plenary session during the Conference.
- § Recognition as 'Platinum' sponsor in opening and closing speeches.
- § Corporate signage in prominent positions during the Conference (to be supplied by sponsor).
- § Company logo to appear prominently on Conference slides.
- § Company name and logo to appear prominently on all Conference promotional material, including a link to the company's web site on the conference web site.
- § Acknowledgement as Platinum sponsor in the Conference program, including logo and paragraph outlining your organisation's objectives.
- § A full page advertisement in Conference working program (artwork to be supplied by sponsor).
- § Complimentary insert in Conference satchel (to be supplied by sponsor).
- § Three complimentary Conference registrations, including attendance at all social functions.

If you have specific requirements or desired outcomes linked to your sponsorship, we are happy to tailor a package to suit your needs.

Gold sponsor

\$11,000

As a Gold sponsor of the Conference, you will receive an excellent level of exposure through a range of media.

- § Recognition as 'Gold' sponsor.
- § Chairing and negotiated naming rights to one of the scientific presentations during the Conference.
- § Acknowledgement as Gold sponsor in opening and closing speeches.
- § Corporate signage in prominent position during the Conference (to be supplied by sponsor).
- § Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as Gold sponsor in media releases.
- § Acknowledgement as Gold sponsor in Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).
- § One full page advertisement in Conference working program (artwork to be provided by sponsor).
- § Two complimentary Conference registrations, including attendance at all social functions.

Silver sponsor

\$ 5,500

An excellent cost effective package that ensures your name is predominately displayed through the entire Conference.

- § Recognition as 'Silver' sponsor.
- § Corporate signage in prominent position during the Conference (to be provided by sponsor).
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § One half page advertisement in Conference working program (artwork to be provided by sponsor).
- § One complimentary Conference registration including attendance at all social functions.

Bronze sponsor

\$ 1,650

- § Recognition as 'Bronze' sponsor.
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).
- § One quarter page advertisement in Conference working program (artwork to be provided by sponsor).

Conference Satchel

\$ 5,500

This is an opportunity for your organisation to be promoted, not only at the Conference, but also extensively after the event. The Conference organising committee undertakes to provide a satchel that will be suitable for use by delegates in their post conference activities. The following promotional opportunities are also available:

- § Exclusive naming rights and company logo on the satchel.
- § Acknowledgement as sponsor in opening and closing speeches.
- § Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases.
- § Acknowledgement as sponsor in Conference working program.
- § One quarter page advertisement in the Conference working program (artwork to be supplied by sponsor).
- § Complimentary insert into Conference satchel (to be provided by sponsor).

Lanyards and name tags

\$ 2,200

Have your logo prominently displayed around every delegate's neck!

- § Your logo or company name will be printed on the lanyard which every conference delegate will receive on registration (artwork to be supplied by sponsor).
- § Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- § Acknowledgement as sponsor in media releases and Conference working program.
- § Complimentary insert in Conference satchel (to be provided by sponsor).
- § One quarter page advertisement in Conference working program (artwork to be provided by sponsor).

Welcome Reception sponsor

\$ 5,500

The Welcome Function will be held on the evening of Sunday 11 July 2010. The Reception provides an excellent informal networking opportunity for both delegates and representatives of your organisation. Sponsorship of this event will entitle the sponsoring organisation to the **Silver Sponsor** arrangements **plus** the following promotional opportunities:

- § Naming rights to the Welcome Reception.
- § Corporate signage in prominent display at the function (to be provided by sponsor).
- § Promotional material distributed at the function (to be provided by sponsor).

“Conference dinner” sponsor

\$11,000

The “Conference Dinner” will be held on the evening of Tuesday 13 July 2010. Sponsorship of this event will entitle the sponsoring organisation to the **Gold Sponsor** arrangements **plus** the following promotional opportunities:

- § Naming rights to the “Conference Dinner”.
- § Corporate signage in prominent display at the function (to be provided by sponsor).
- § Promotional material distributed at the function (to be provided by sponsor).

“BBQ” dinner sponsor

\$ 5,500

The BBQ dinner will be held on the evening of Wednesday, 14 July 2010 following the field trips. This dinner provides an excellent informal networking opportunity for both delegates and representatives of your organisation. Sponsorship of this event will entitle the sponsoring company to the **Silver Sponsor** arrangements **plus** the following promotional opportunities:

The Reception provides

- § Naming rights to the “BBQ Dinner”.
- § Corporate signage in prominent display at the dinner (to be provided by sponsor).
- § Promotional material distributed at the dinner (to be provided by sponsor).

Trade display

\$ 1,100

Trade displays will be an integral part of the conference. They offer an opportunity for organisations to come face-to-face with delegates. This provides a marketplace to increase your organisation's visibility and to showcase and demonstrate your products and services. Morning and afternoon teas and lunches will be located in the trade display area to ensure that you have exposure to delegates. Trade Display benefits includes:

- § Acknowledgement of your support in the Conference Program
- § Display consisting of one table and one chair
- § Day catering for one staff member per table (, i.e. morning and afternoon tea and lunch - does not include social functions).

Satchel insert

\$ 440

An insert in each delegate's conference satchel offers an excellent promotional opportunity. Inserts are to be supplied by you and delivered to the ASAP Conference Secretariat by Friday 2 July 2010. Full address details will be supplied upon confirmation.

Sponsorship confirmation

Please return this page to:

Jackie Kyte
'JK Connections'
Sponsorship Coordinator ("Livestock production in a changing environment")
PO Box 846, PARK RIDGE Q 4125
Phone: 07 5482 4368 or 0409 564 729 Fax: 07 5547 0678
Email: jackie@jkconnections.com.au

Sponsorship: *(please tick)*

- | | |
|--|---|
| <input type="checkbox"/> Platinum - \$22,000 incl. GST | <input type="checkbox"/> Conference Satchel - \$5,500 incl. GST |
| <input type="checkbox"/> Gold - \$11,000 incl. GST | <input type="checkbox"/> Lanyard & Name Tag - \$2,200 inc GST |
| <input type="checkbox"/> Silver - \$5,500 incl. GST | <input type="checkbox"/> Welcome Reception - \$5,500 incl. GST |
| <input type="checkbox"/> Bronze - \$1,650 incl. GST | <input type="checkbox"/> Conference Dinner - \$11,00 incl. GST |
| | <input type="checkbox"/> BBQ Dinner - \$5,500 incl. GST |

Sponsorship Payment

Organisation Name:

Contact Person:

ABN:

Address:.....

.....

Telephone:

Facsimile:

Email:

Signed:

A tax invoice will be issued upon receipt of this sponsorship confirmation.